



Universiteit Utrecht

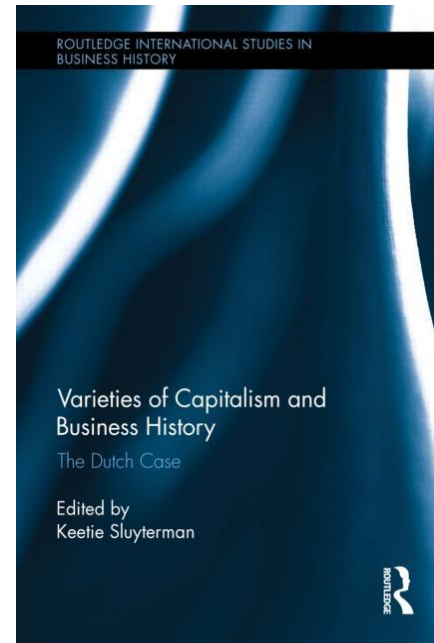
**Symposium on *Varieties of Capitalism and Business History*  
and farewell lecture of Keetie Sluyterman, 19 March 2015**

The Department of History and Art History kindly invites you to the symposium organised by the Business History Group at Utrecht University to discuss the recently published volume *Varieties of Capitalism and Business History: the Dutch Case*, edited by Keetie Sluyterman (Routledge 2015). Economic and business historians, including Geoffrey Jones, Isidor Straus Professor of Business History at Harvard Business School, will challenge the main findings of the various contributors, who were all involved in the research programme Business in the Netherlands in the Twentieth Century (BINT).

Day: 19 March 2015

Time: 13.00-16.00

Place: Academiegebouw, Domplein 29, Utrecht, Foyer



**Programme symposium**

13.00	coffee and tea
13.30	opening by chair Joost Dankers, Utrecht University
13.35	short introduction by Keetie Sluyterman, Utrecht University
13.45	Geoffrey Jones, Harvard Business School
14.30	Jeroen Touwen, Leiden University
15.00	Jan Luiten van Zanden, Utrecht University
15.30	coffee and tea, time for informal discussions

Attendance of the symposium is for free, but please notify us of your presence by sending an email to the secretariat GKG attn. Nora El Hantali: [n.elhantali@uu.nl](mailto:n.elhantali@uu.nl)

**16.15 Aula: Farewell lecture Keetie Sluyterman, titled  
*Spelers op de gecoördineerde markt: een terugblik***

Afterwards reception in the Senaatszaal